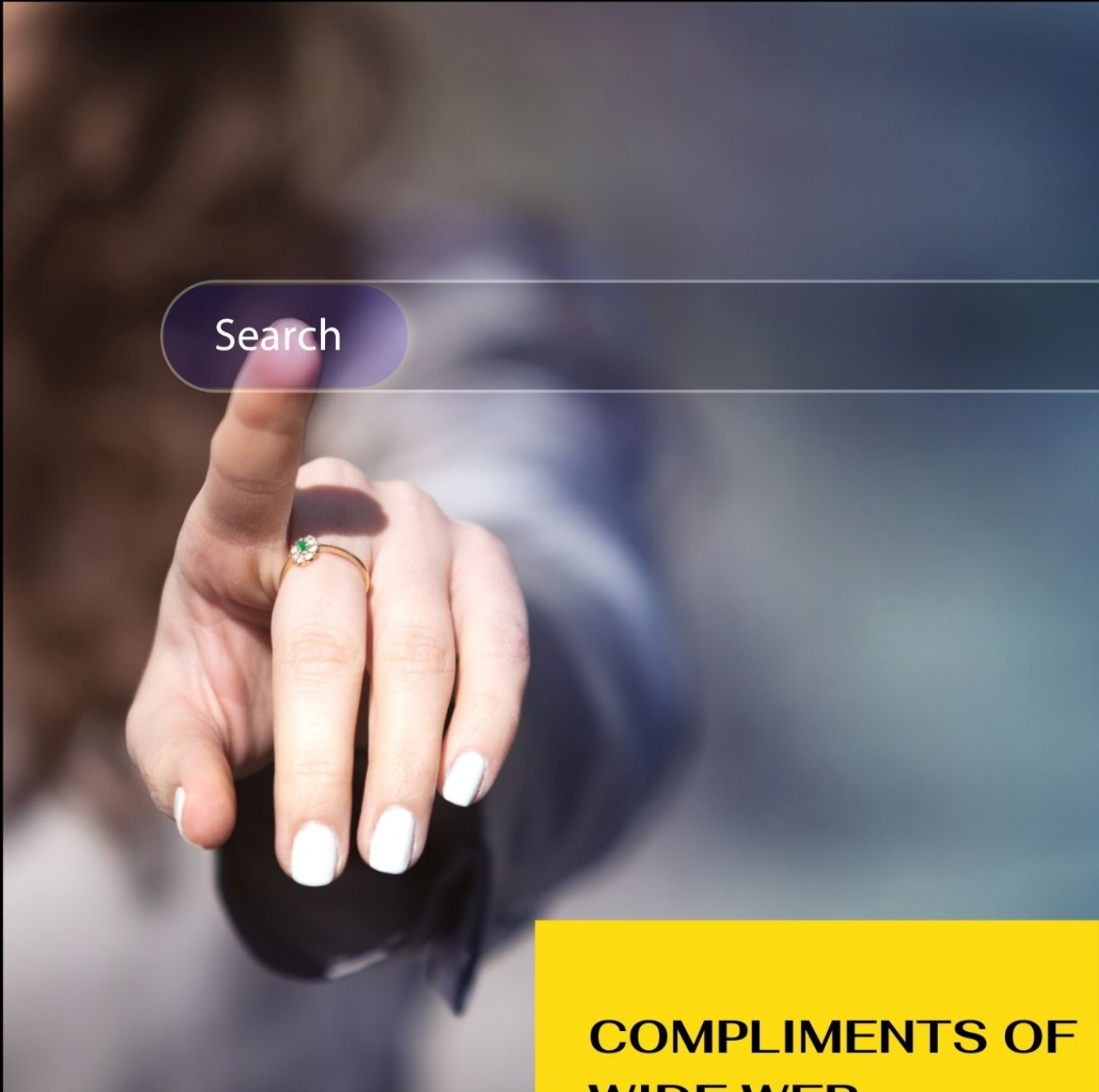


# COMPETITOR AUDIT

HIGH-LEVEL INTERNET MARKETING REPORT



APPLY FOR YOUR FREE AUDIT REPORT TODAY.

HERE'S WHAT IS INCLUDED

**COMPLIMENTS OF  
WIDE WEB  
ADVISOR**

# YOUR TOP 3 COMPETITORS

## Complimentary Audit Report

### With our compliments...

Provide us the site you're actively marketing, and we'll provide you with a side by side comparison. Here's what's included:

### High Level Internet Marketing Health Report

The estimated organic traffic / paid traffic your top 3 competitors.

- The total number of keywords they organically rank for on the first ten pages
- If they're running a Google Adwords Search Campaign

### SEO Competitive Research

The keywords your top 3 competitors are currently ranking for on the first ten pages. (limited to first 30,000 keywords)

- You'll know the position they're in for the keyword.
- The search volume associated with the keyword.
- The specific URL of their site that is ranking for the keyword.
- The value of the keyword (The average CPC)

### PPC Competitive Research

The keywords your top 3 competitors are currently advertising on (limited to first 30,000 keywords)

- The position they're bidding for on average
- The search volume for the keywords
- The cost per click for the keywords
- The ad copy associated with each keyword (Title & Description)